I want to get the most value out of my data.....fast!





Data preparation accounts for ~80% of the work ...



- Building training sets
- Cleaning and organizing data
- Collecting datasets
- Mining data for patterns
- Refining algorithms
- Other







"Without AWS Lake Formation, it would have been impossible to achieve the goal of a scalable, easy to use security layer for all data on Amazon S3. It was easy to set up and apply fine-grained access controls based on user personas"



AWS Data, Databases, and Analytics Online Series



Build Your Data Lake on Amazon S3 in Days

Kumar Nachiketa

Senior Partner Solutions Architect, AWS

Agenda

Trends driving the revolution

What are data lakes?

What's hard today?

AWS Lake Formation makes data lakes easy

Demo





In the past, decision-making ...

...revolved around the enterprise data warehouse





Data no longer fits



There is more data than people think

Data is more diverse

pata

Data platforms need to

grows

1000

live for

15

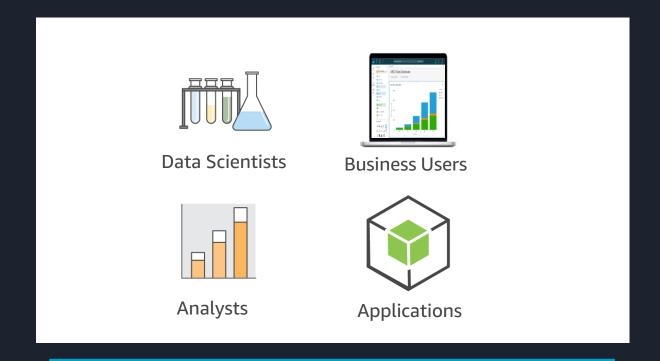
1,000

years



IDC, Data Age 2025: The Evolution of Data to Life-Critical: Don't Focus on Big Data, Focus on the Data That's Big, April 2017.

Broader workloads



Machine learning

Scientific

SQL analytics

Real-time, streaming

There are more people accessing data

who want to analyze it in different ways



Amazon S3 as the foundation for data lakes



Durable, available, exabyte-scalable

Secure, compliant, auditable

High performance

Low-cost storage and analytics

Broad network integration



What are data lakes?



Data lake: The new information hub

A centralized, secure repository enables you to govern, discover, share, and analyze structured and unstructured data at any scale

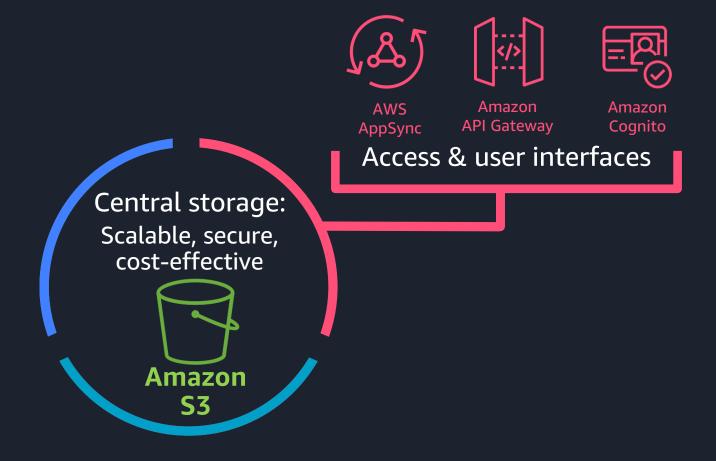


Data lake on AWS - S3 at the core



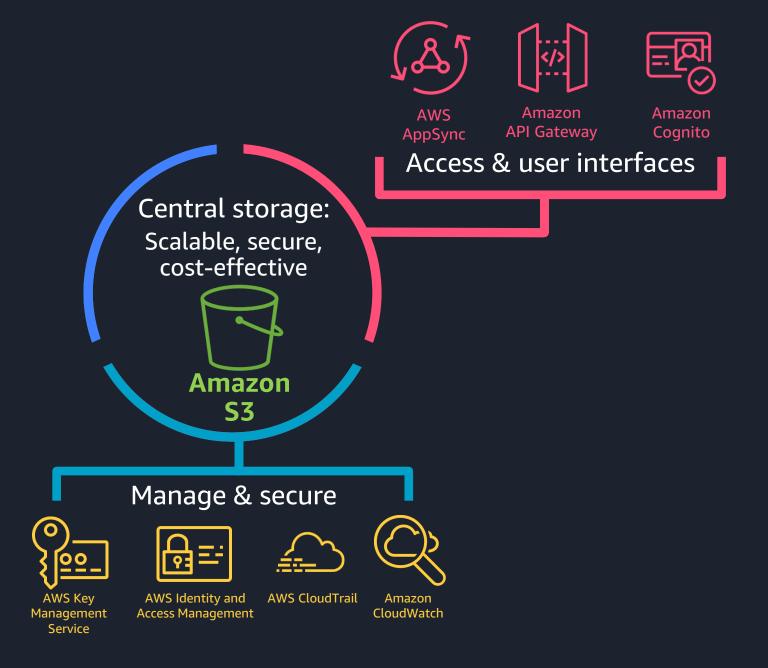


Data lake on AWS – access and user interface



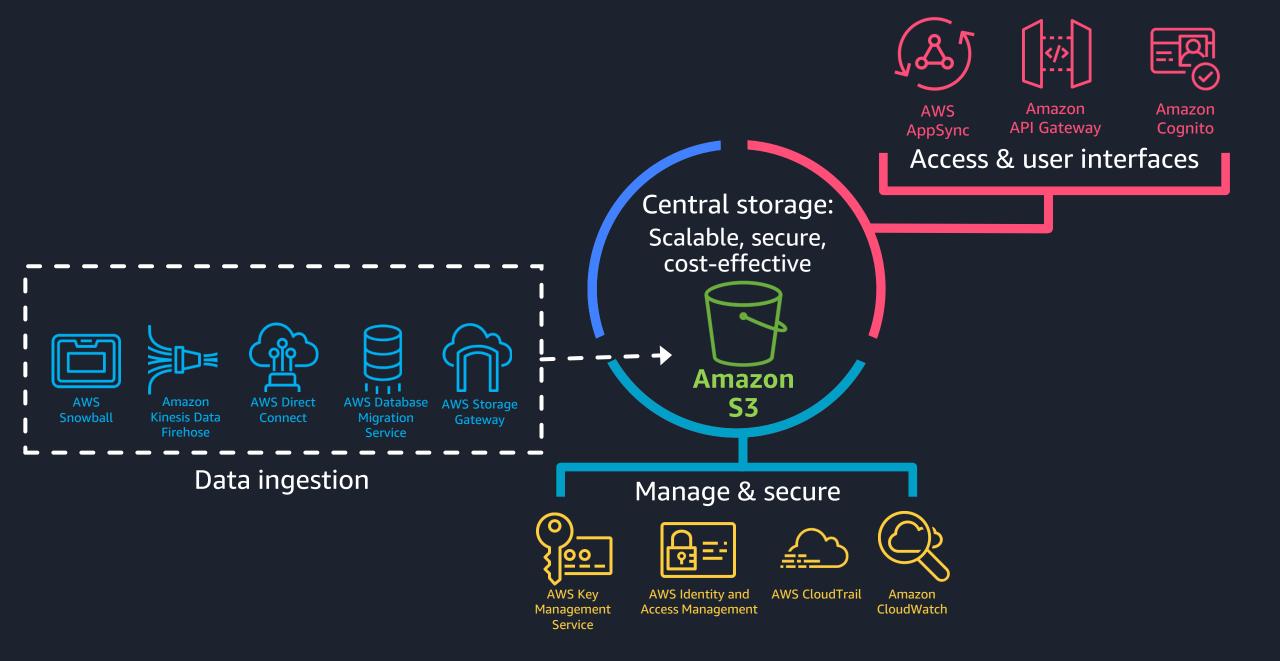


Data lake on AWS – manage and secure





Data lake on AWS – data ingestion





Data lake on AWS – catalog & search





Data lake on AWS - analytics, ML, and serving



Choosing the right data lake storage class

Select storage class by data pipeline stage

Raw data



Amazon S3 Standard

- Small log files
- Overwrites if synced
- Short lived
- Moved & deleted
- Batched & archived

ETL



Amazon S3 Standard

- Data churn
- Small intermediates
- Multiple transforms
- Deletes <30 days
- Output to data lake

Production data lake



Amazon S3
Intelligent-Tiering

- Optimized sizes (MBs)
- Many users
- Unpredictable access
- Long-lived assets
- Hot to cool

Online cool data



Amazon S3
Standard
Infrequent Access (S3-IA/ZIA)

- Replicated DR data
- Infrequently accessed
- Infrequent queries
- ML model training

Historical data





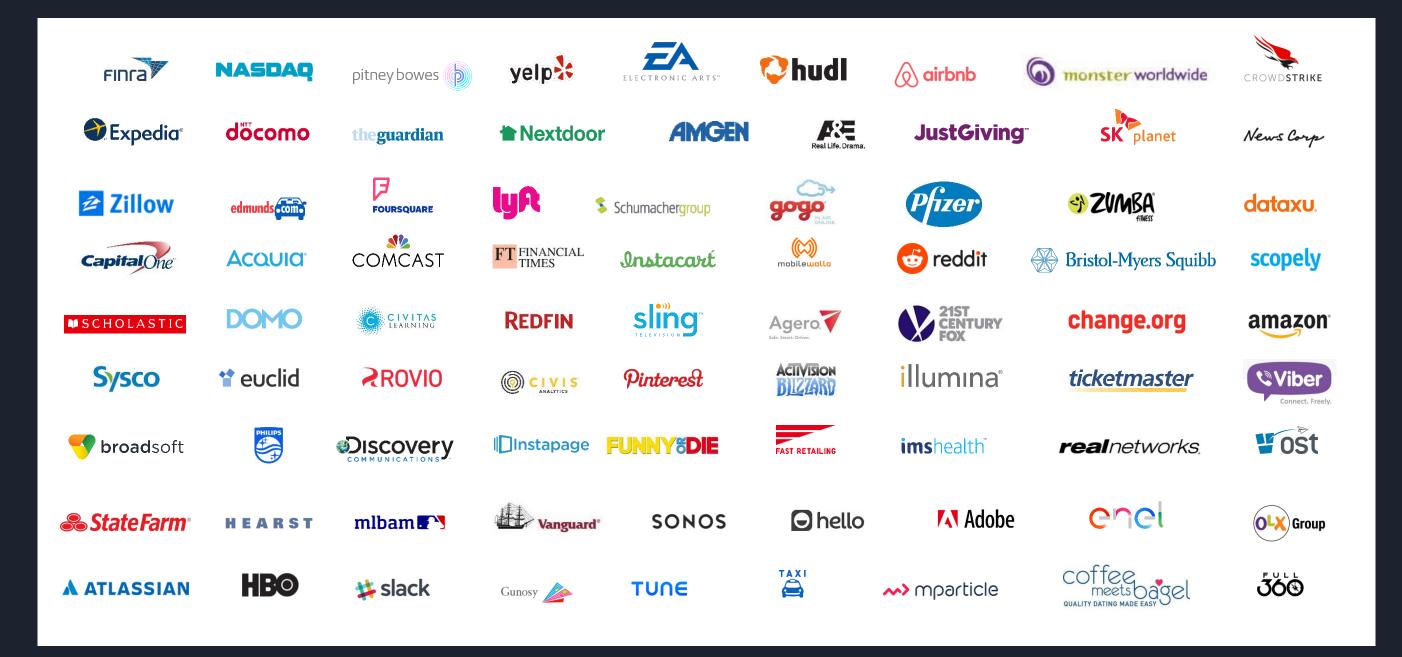
Amazon S3 Glacier or S3 Glacier Deep Archive

- Historical assets
- ML model training
- Compliance/Audit
- Data protection
- Planned restores

Optimize costs for all stages of data lake workflows



More data lakes & analytics on AWS than anywhere else





Using AWS Lake Formation...





StateFarm®











CUCVO









What customers are saying about AWS Lake Formation







AWS Lake Formation is a one stop shop for setting up granular user and service access to IATA's AWS based Data Lake. It allows us to simplify our IAM access policies as well as easily manage and audit access rights and permissions.

Bogdan Pasol Manager Bl IATA Blueprints helped eliminate complexity and created better maintainability by simplifying data ingestions into our centralized data lake and eliminating ETL workloads.

Stephan Durry Head of Data & Insight Onefootball Data normalization is critical in providing better patient outcomes by bringing transparency to benchmark pricing data for clinical and medical products. Using ML Transforms, we process data sets in four hours, down from one week, and our accuracy improved to near 100%.

Nic Sagez CTO Curvo Labs



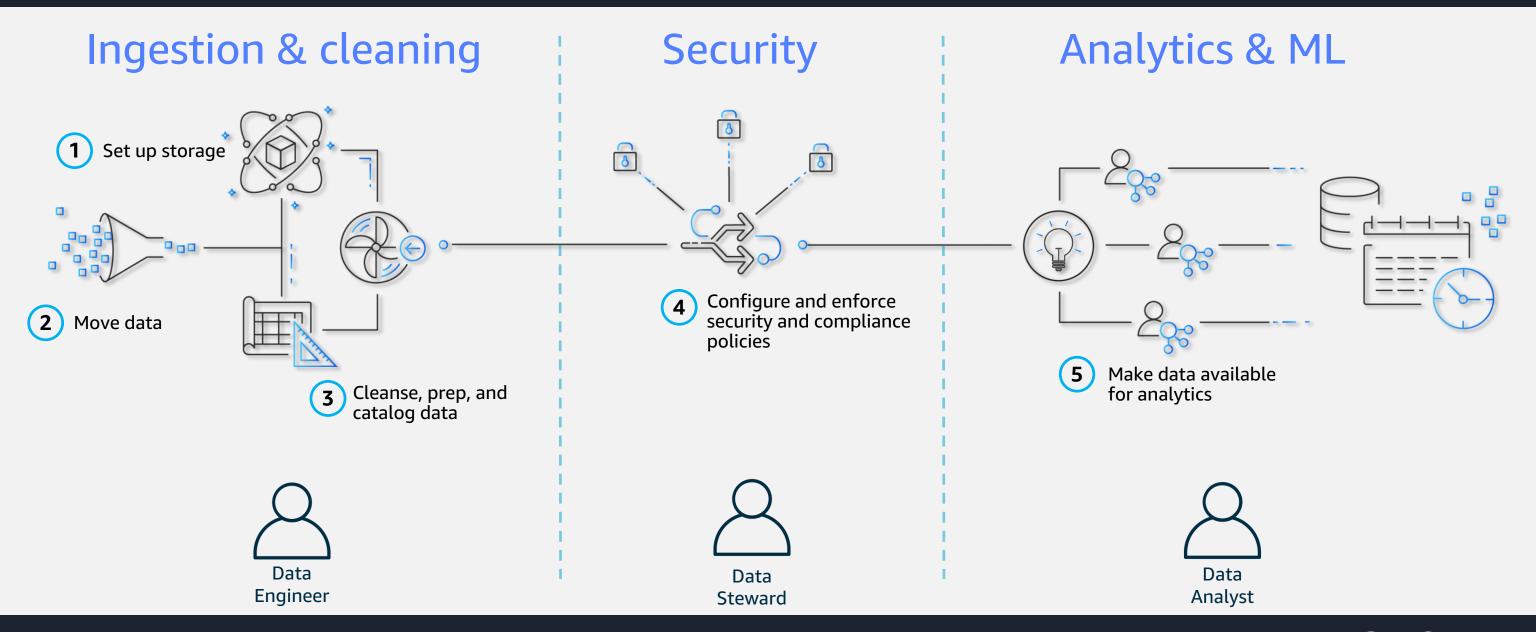
What's hard today?



Building clean and secure data lakes can take months

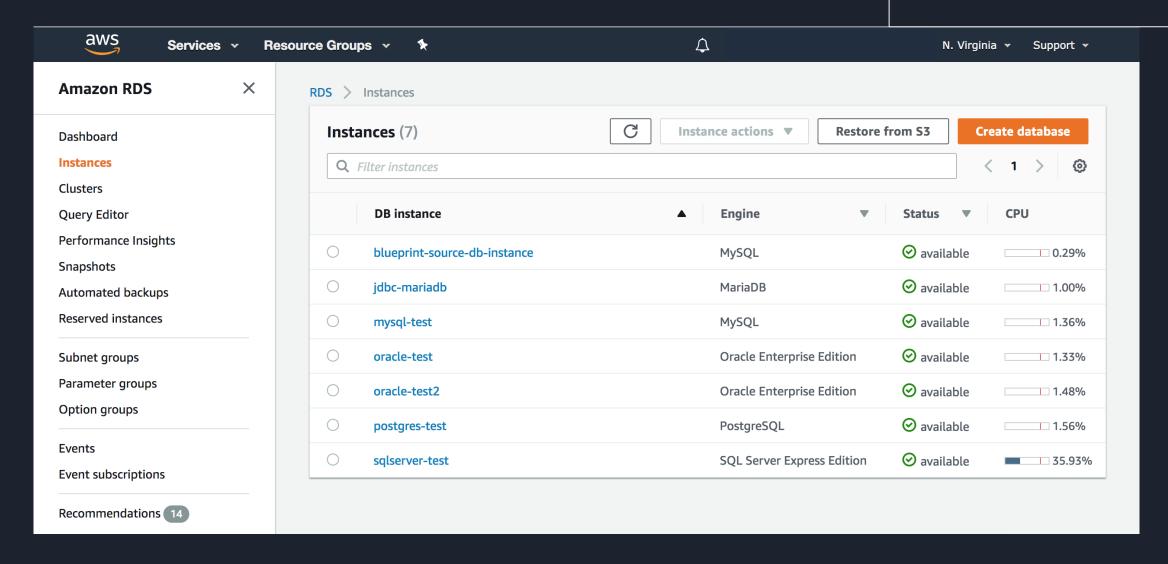


Typical steps of building a data lake

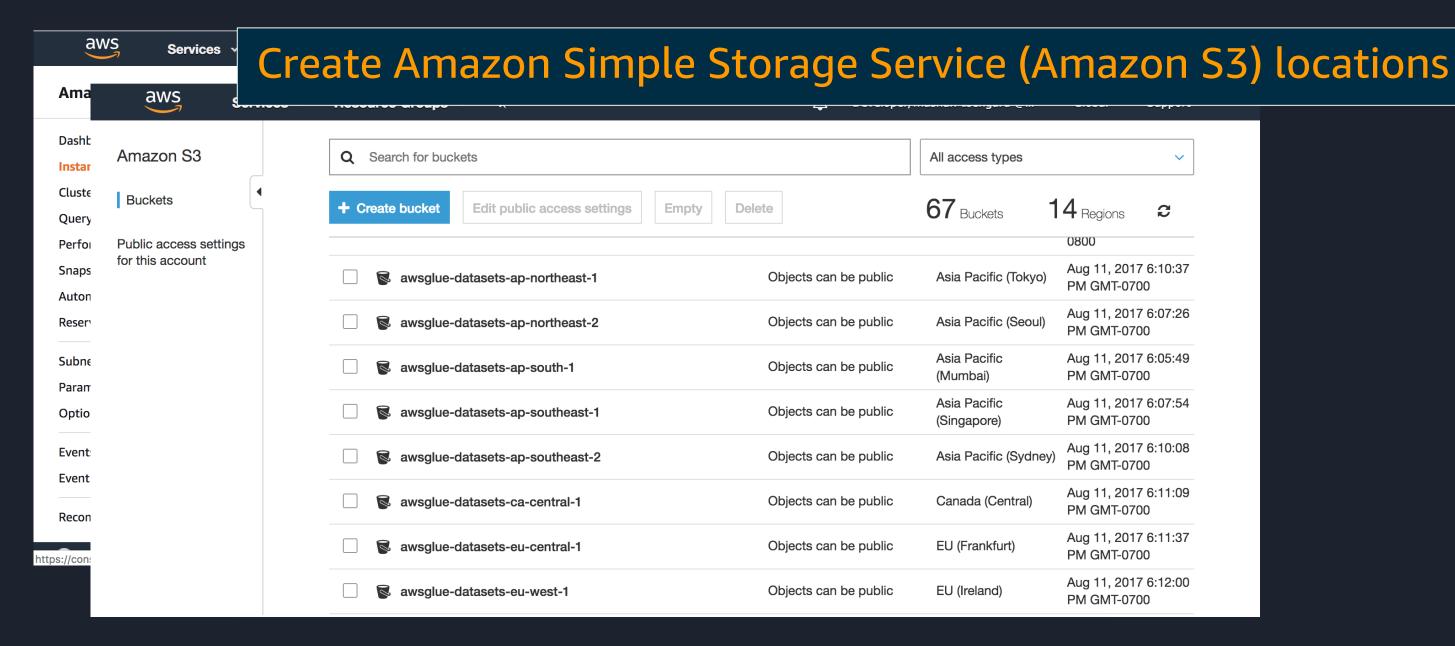




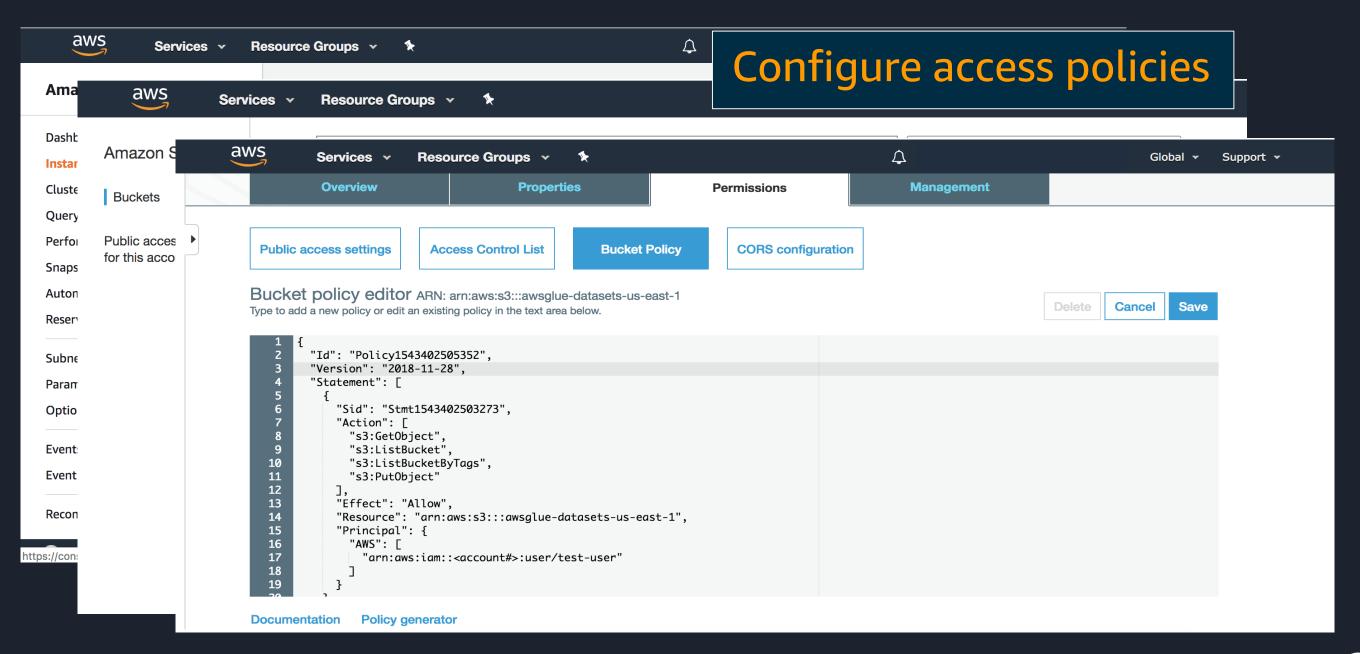
Find sources



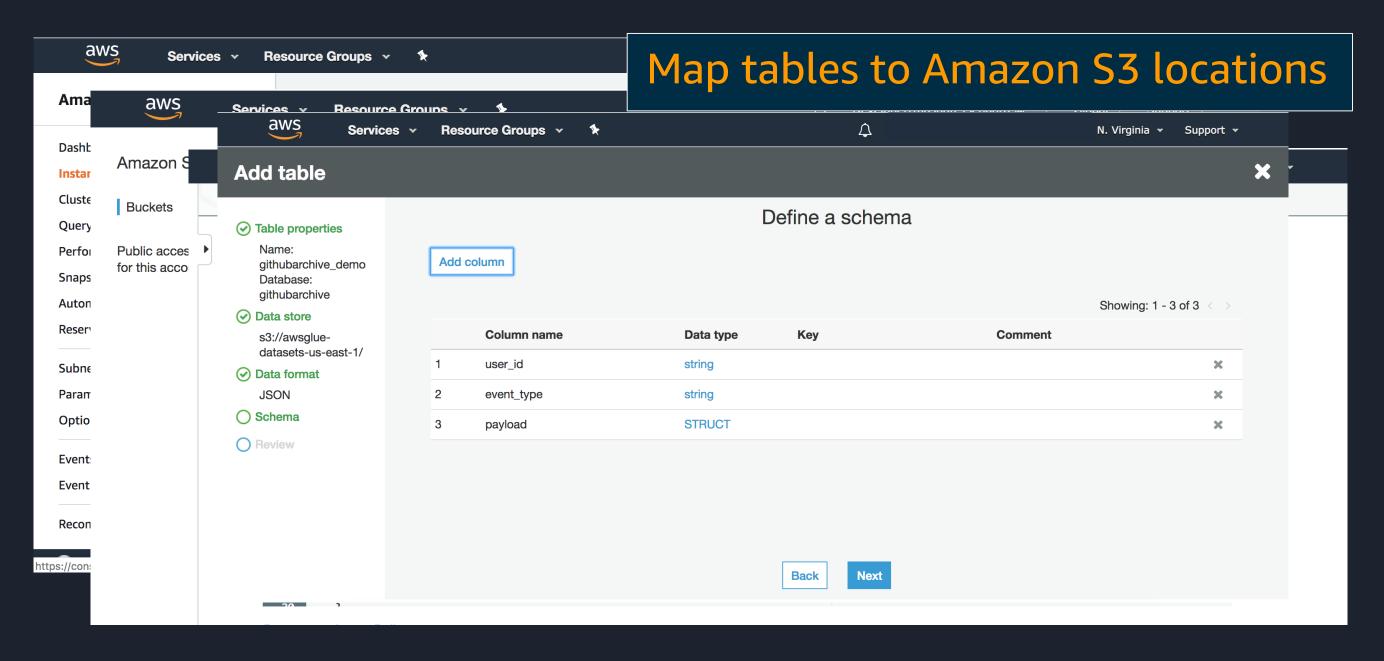






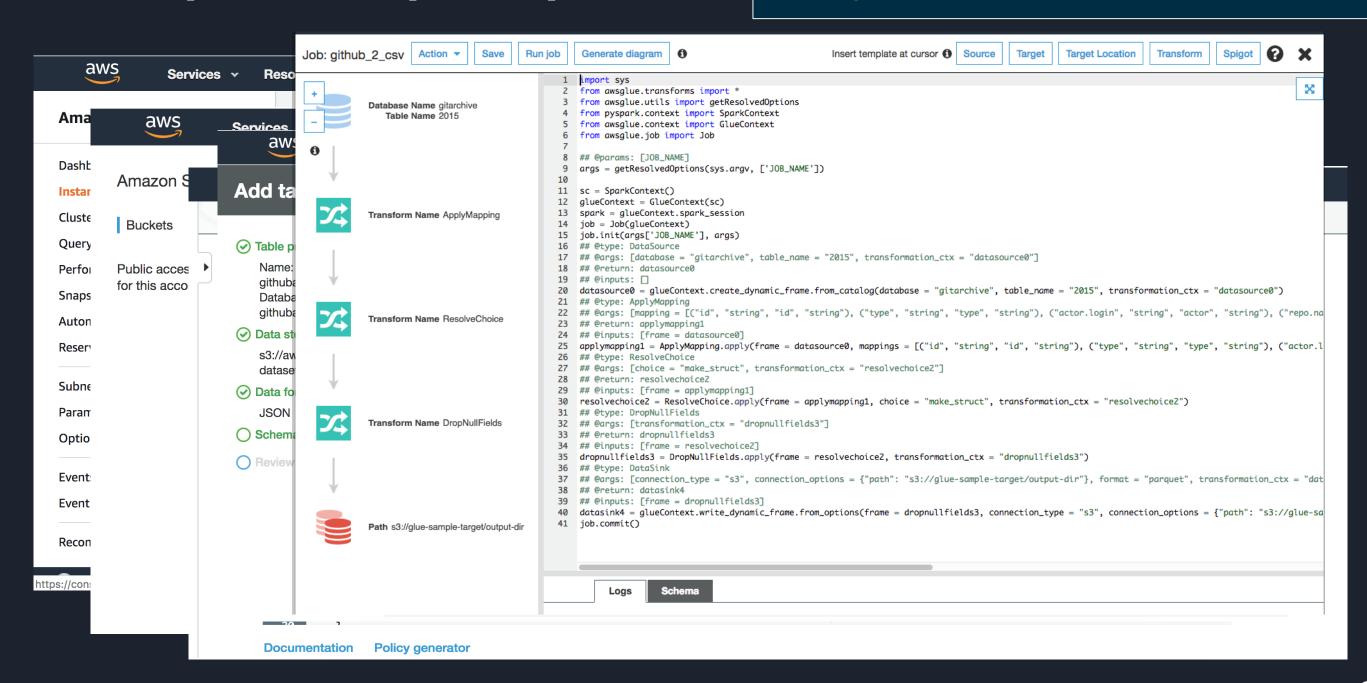




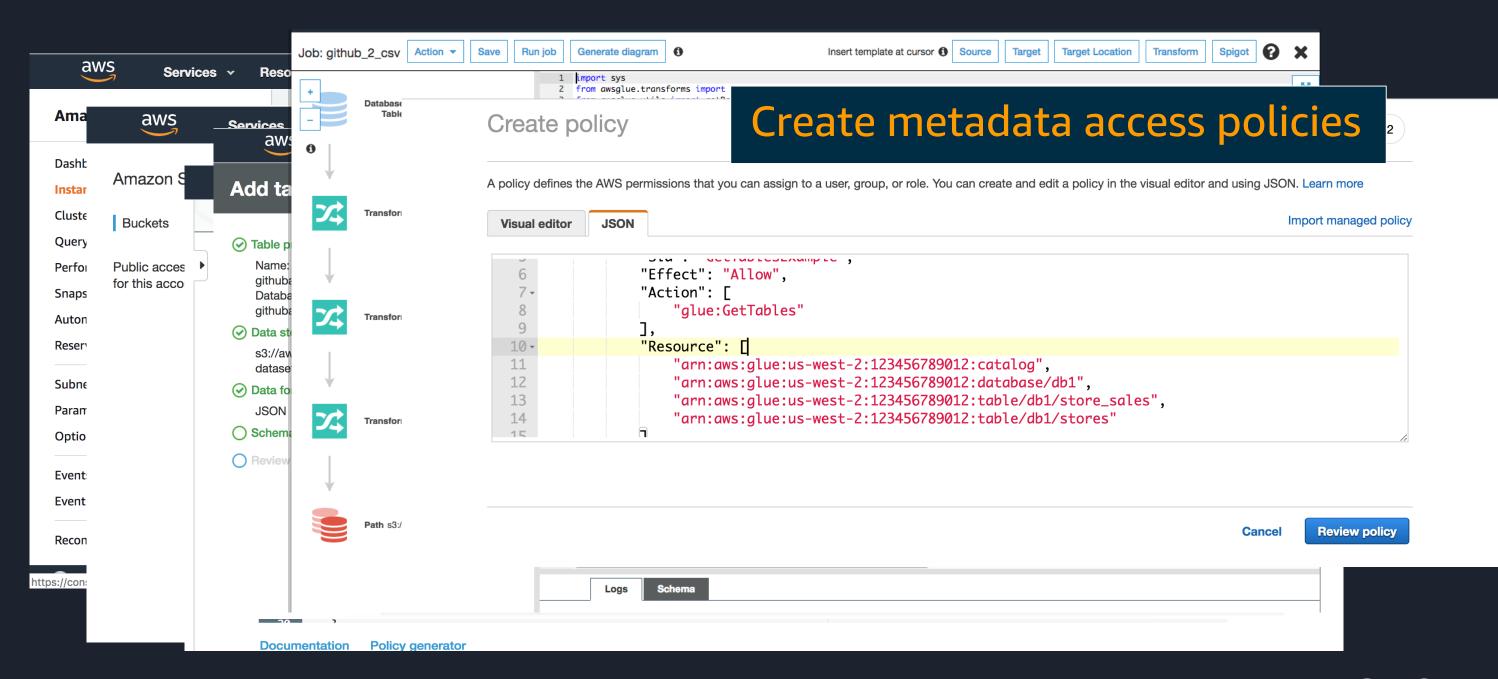




ETL jobs to load and clean data

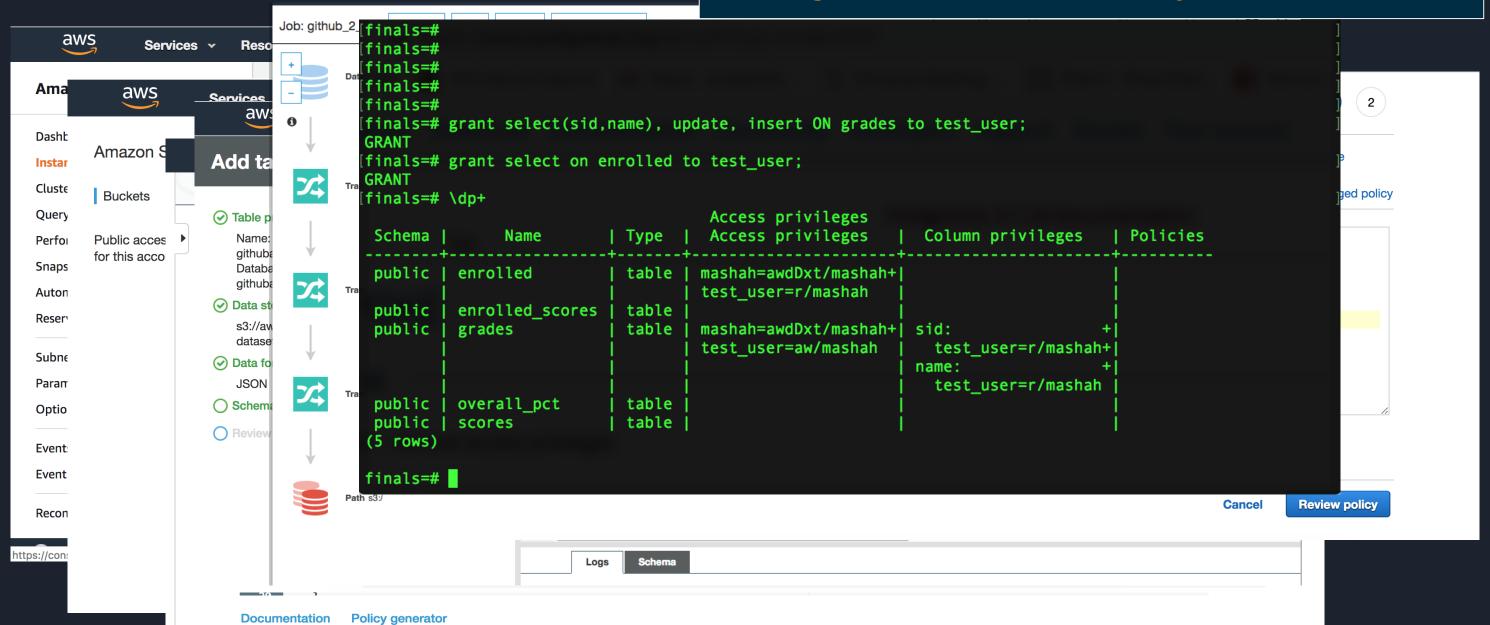




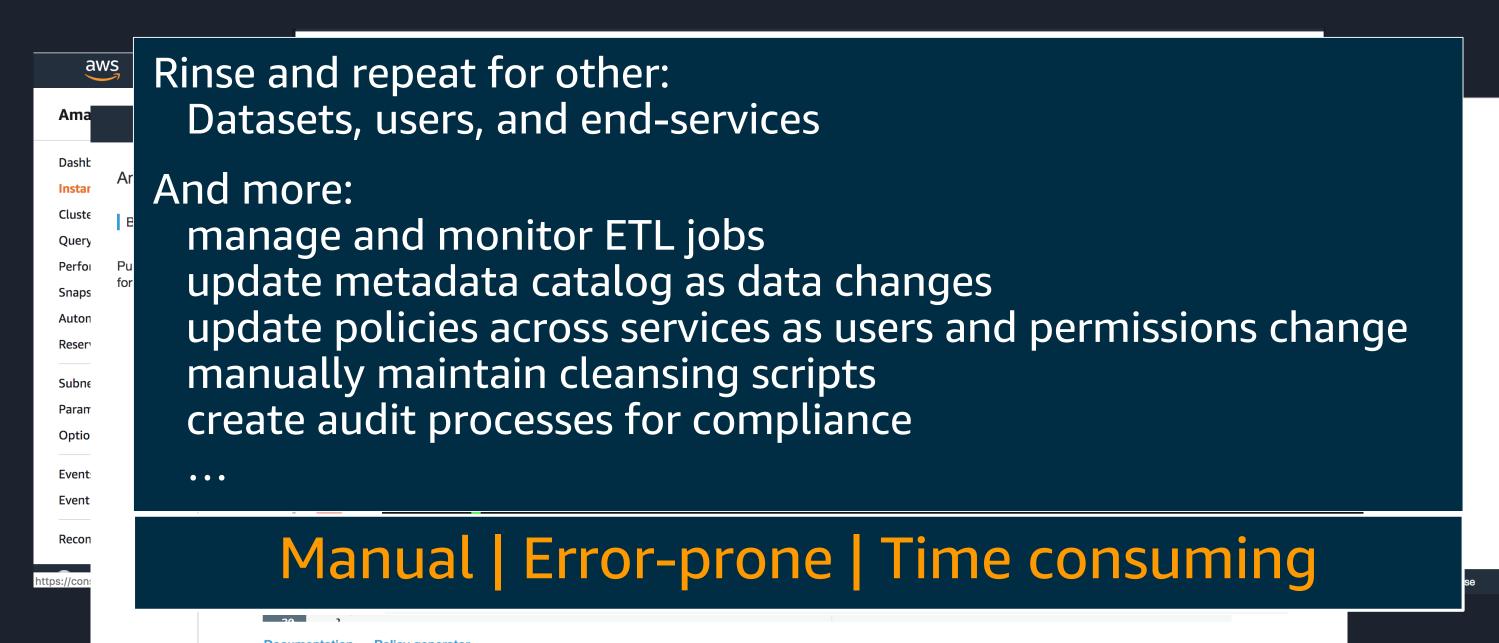




Configure access from analytics services









AWS Lake Formation makes data lakes easy



Fully managed service that enables







data engineers data stewards data analysts to build clean and secure data lakes in days



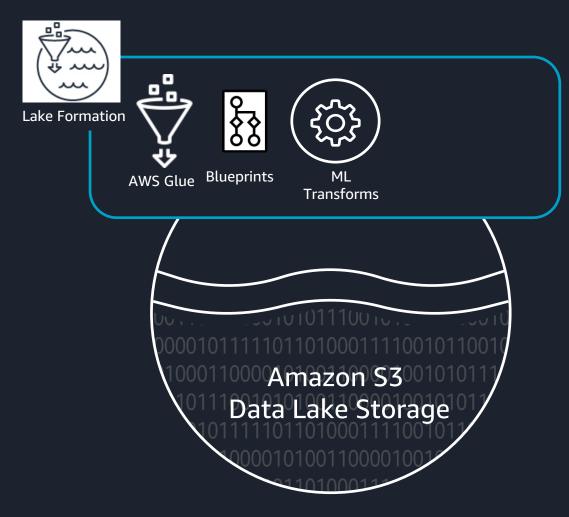
AWS Lake Formation solution stack



Cost-effective, durable storage with global replication capabilities



AWS Lake Formation solution stack



Simplified **ingest & cleaning** enables data engineers to build faster

Cost-effective, durable storage with global replication capabilities



AWS Lake Formation solution stack



Centralized management of fine-grained permissions empower security officers

Simplified **ingest & cleaning** enables data engineers to build faster

Cost-effective, durable storage with global replication capabilities



AWS Lake Formation solution stack



Amazon Athena



Amazon QuickSight



Amazon Redshift

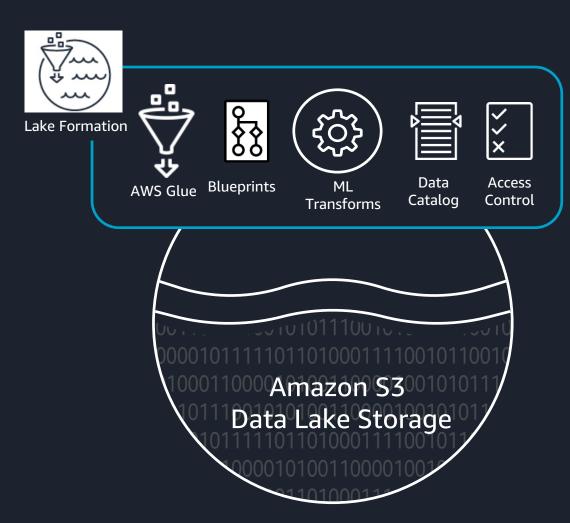




AWS SageMaker



Discovery, sharing, and integrated tools to enable every user



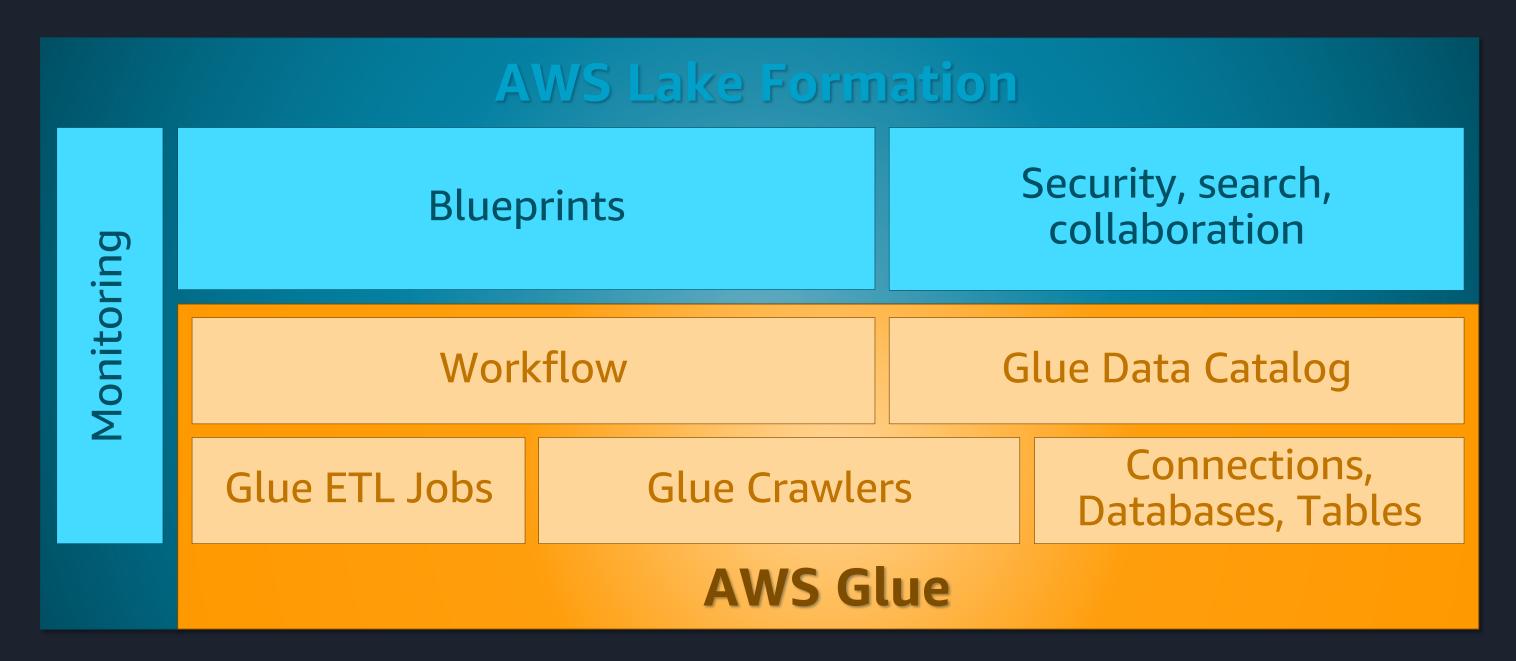
Centralized management of fine-grained permissions empower security officers

Simplified **ingest & cleaning** enables data engineers to build faster

Cost-effective, durable storage with global replication capabilities



AWS Lake Formation builds on AWS Glue







Apache Hive Metastore compatible

Integrated with AWS analytic services





Data catalog

Apache Hive Metastore compatible

Integrated with AWS analytic services



Crawlers

Automatically infer schemas

Populate data catalog





Data catalog

Apache Hive Metastore compatible

Integrated with AWS analytic services



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Serverless ETL

Interactive development

Apache Spark / Python shell jobs

Serverless execution





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Apache Hive Metastore compatible

Integrated with AWS analytic services



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Populate data catalog

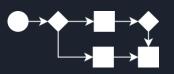


Serverless ETL

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Flexible workflows

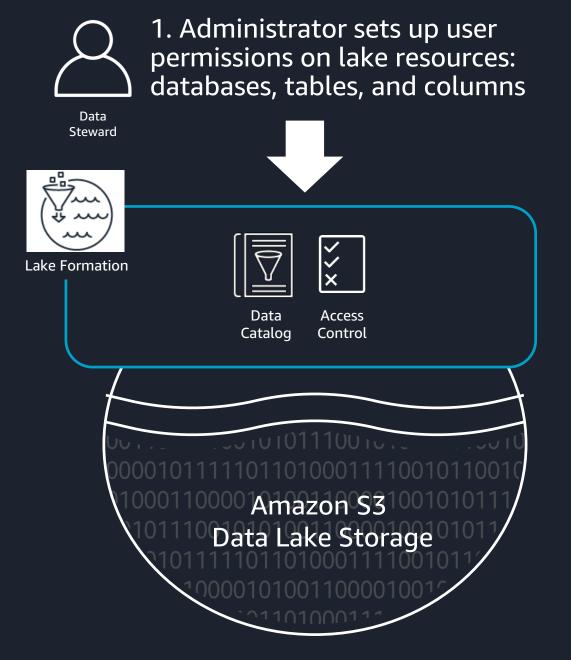
Orchestrate triggers, crawlers & jobs

Author & monitor entire flows

Integrated alerting



Centralized permissions





3. Lake Formation unifies metadata and data access permissions. It authorizes access to resources





2. User access data via integrated services



Security permissions in AWS Lake Formation

Control data access with simple grant and revoke permissions

Specify permissions on DBs, tables, and columns rather than on buckets and objects

Easily view permissions granted to a particular user

Audit all data access in one place

Column name	Data type
marketplace	string
customer_id	bigint
review_id	string
product_id	string
product_parent	bigint
product_title	string
star_rating	string
helpful_votes	bigint
total_votes	bigint
vine	string
verified_purchase	string
review_headline	string
review_body	string
review_date	string
product_category	string



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	review_date	string
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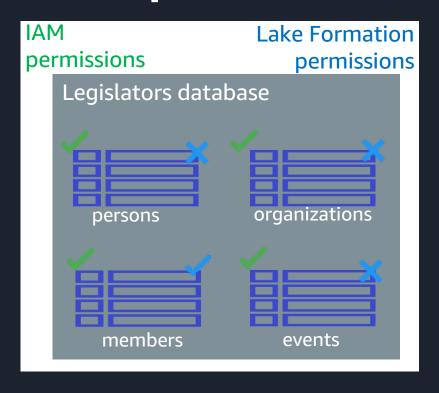


User 2

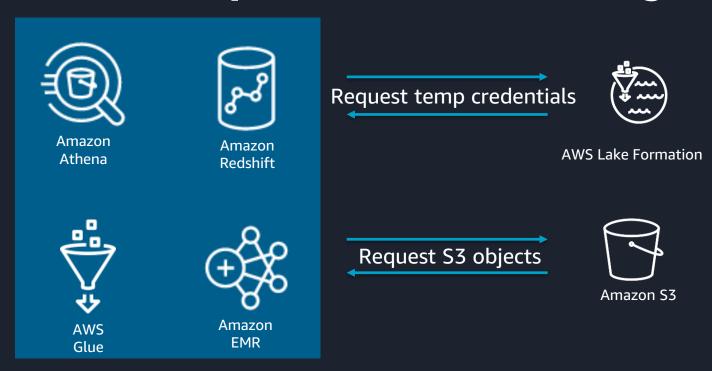
AWS Lake Formation security model

Works in conjunction with IAM

New permissions



Temp credential vending

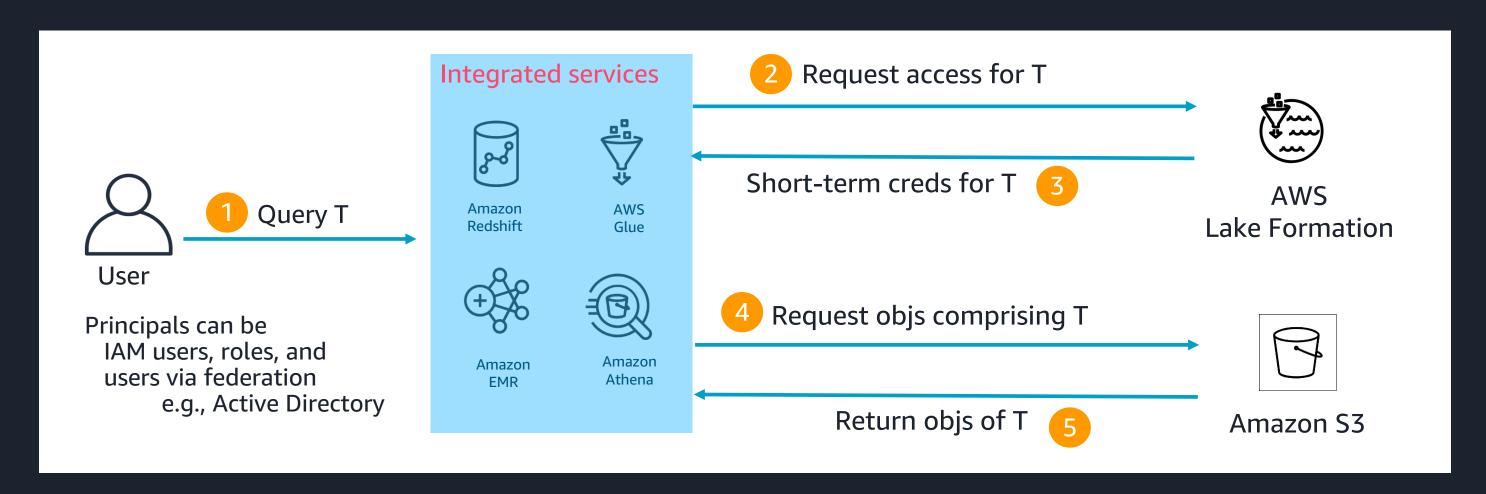




AWS Lake Formation security – request flow

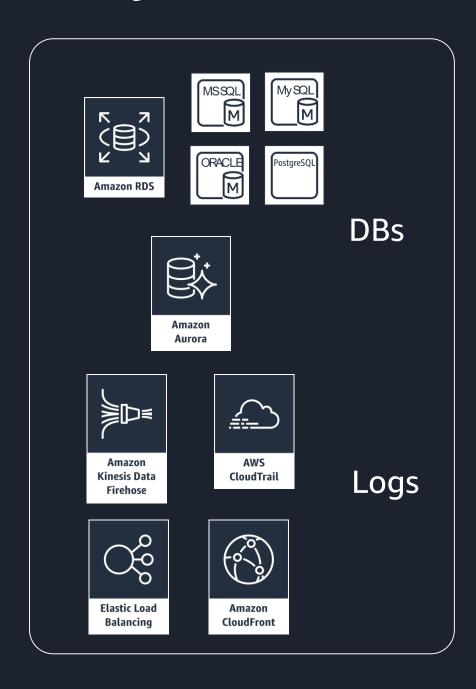
AWS Lake Formation manages access to registered locations

No intermediary in data path





Easily load data into your data lake with blueprints



Prebuilt templates for common ingestion use cases

Generates AWS Glue Workflows
configures triggers, crawlers, jobs, data formats
generates code and sets up partitions
populates Data Catalog
snapshot or continuous

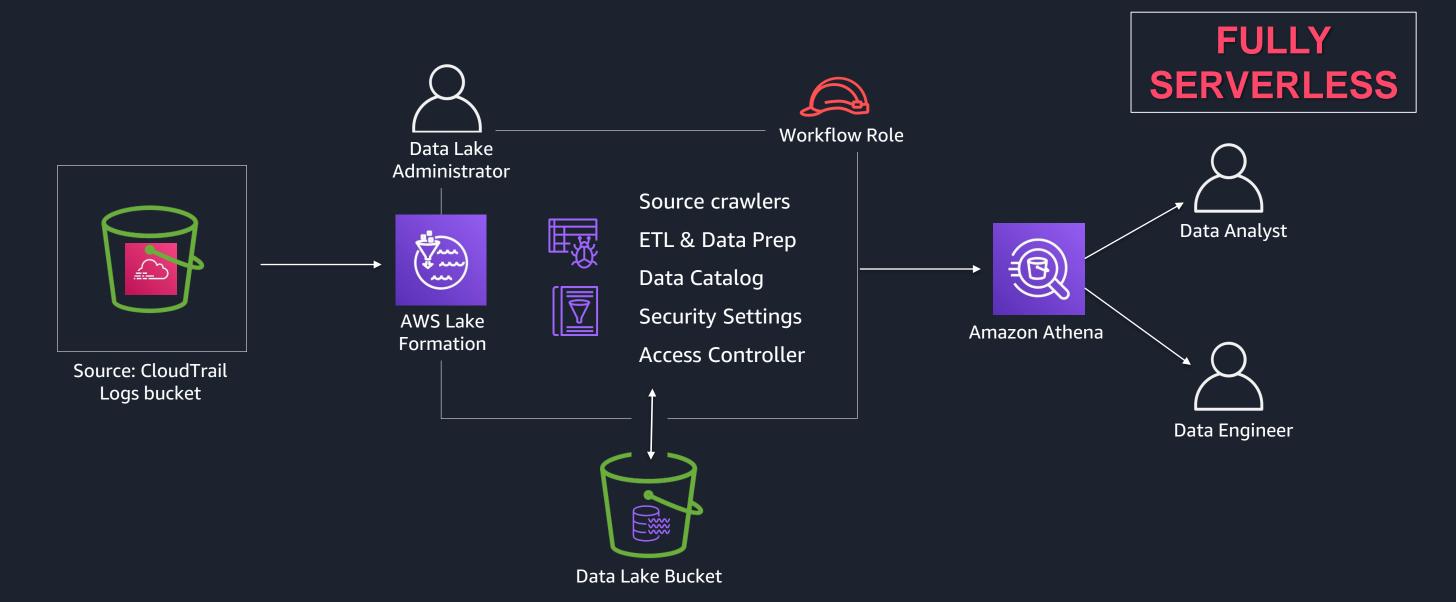
Customize for your needs



DEMO



Creating a Data Lake from an AWS CloudTrail Source





Creating a Data Lake from an AWS CloudTrail Source

Demo Step 1: Register S3 path, data lake location

Demo Step 2 & 3: Load data with blueprint

Demo step 4: Grant permissions to users

Demo Step 5: Run query in Amazon Athena



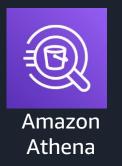
Conclusion

Amazon S3 is the center of your data lake on AWS

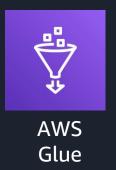
Data lakes are the evolution of warehousing

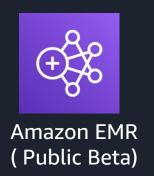
AWS Lake Formation makes setting up, securing, and using data lakes simple

Integrated services:











Try this out...

Overview of a Data Lake on AWS

https://aws-reference-architectures.gitbook.io/datalake/

AWS Lake Formation Workshop

https://lakeformation.aworkshop.io/

Tutorial: Creating a Data Lake from an AWS CloudTrail Source

https://docs.aws.amazon.com/lake-formation/latest/dg/getting-started-cloudtrail-tutorial.html



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- Enter the purpose-built database era
- Harness the power of data
- Creating a modern analytics architecture
- The data-driven enterprise
- ... and more!



https://tinyurl.com/
aws-data-databases-analytics

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